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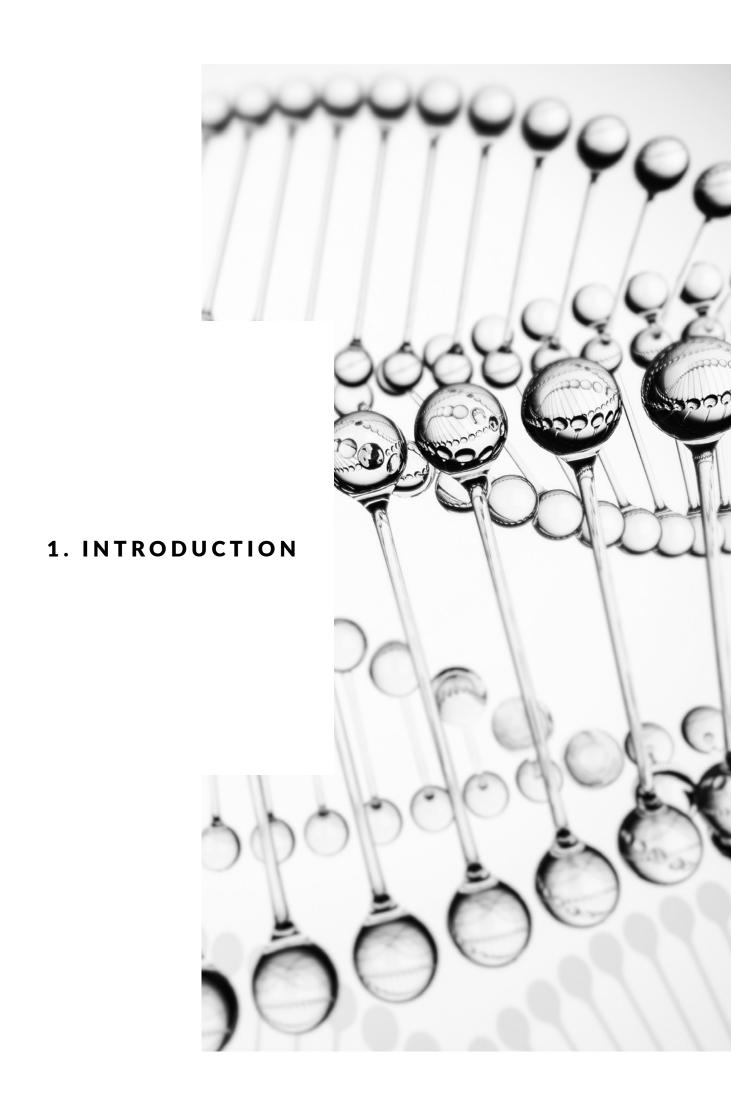
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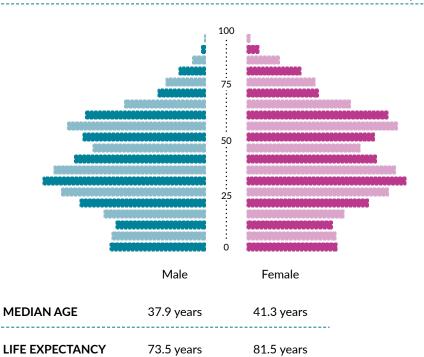


1.1. GENERAL INFORMATION



 $\ensuremath{\mathsf{GRAPH}}$ 1. Poland is divided into 16 administrative regions with the capital city of warsaw

GDP PER CAPITA	25,100 USD
GDP GROWTH RATE	3.3%
POPULATION	38,562,189
BIRTH RATE	9.74 births/1,000 population
DEATH RATE	10.19 deaths/1,000 population
MEDIAN AGE	39.5 years
LIFE EXPECTANCY	77.4 years



Every Polish citizen has the right to equal access to public healthcare services.

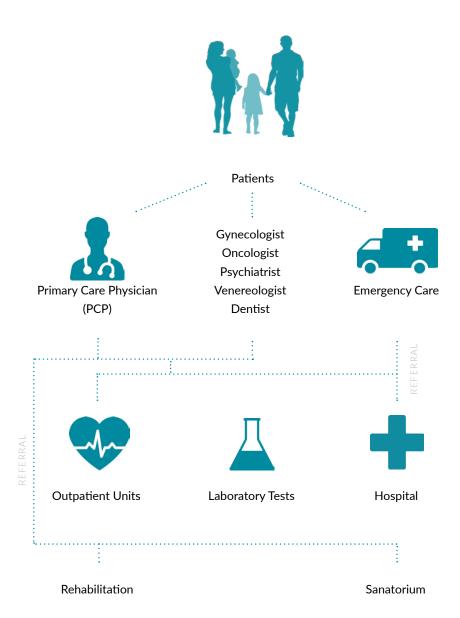
ONLY 7%

Poles have an additional, privately funded healthcare plan (paid mostly by employers).

Using services of outpatient and specialist care units usually requires a referral from a PCP.

1.2 HEALTHCARE SYSTEM IN POLAND

- » According to the constitution, every Polish citizen has the right to equal access to public healthcare services.
- » The sector is financed mostly from contributors paid by each employed individual to the National Healthcare Fund (NFZ); almost 100% of the population is covered.
- » The outlays on healthcare are among the lowest in Europe.
- » According to the OECD, in 2013 the total expenditure on health in Poland reached 6.4% of the GDP (compared to 5.9% in 2004), while in the Czech Republic was 7.1% and 7.6% in Slovakia (the average proportion in Western European countries was 9.5%).
- » About 2.5 million Poles (ca. 7% of the population) are also insured using private health plans, of which 70% is paid by companies for their employees. Most plans are limited in scope, due to lack of appropriate regulations.
- » The public healthcare system includes both outpatient (primary and specialist) care and inpatient care (hospitals, sanatoriums, hospices).





4.1. OUR EXPERIENCE

Inquiry offers project management and fieldwork services for research projects across Eastern Europe including:

- » Poland
- » Russia
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- » the Baltic states

and other countries of the region. We also offer an overview of healthcare systems and regulations governing healthcare systems in the Eastern European markets.

4.1.1. HEALTHCARE PROFESSIONALS

We conduct qualitative and quantitative studies carried out in collaboration with healtcare professionals:

- » Doctors, GPs and opinion leaders
- » Dentists
- » Pharmacists
- » Nurses and midwives
- » Technical staff

4.1.2. PATIENTS

Our experience covers the following areas of patient studies:

- » Patient needs and satisfaction studies
- » Attitudes toward healthcare, biotechnology and medicine in general
- » Quality of life studies supporting clinical research

4.1.3. DRUGS, MEDICAL PRODUCTS AND LONG-TERM THERAPIES

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